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(54) Title: LOW DENSITY PARTICULATE SOLIDS USEFUL IN LAUNDRY DETERGENTS		
(57) Abstract This invention relates to laundry detergent products, such as heavy duty aqueous and/or non-aqueous and/or gelled liquid laundry detergents and granular and/or powder laundry detergents, which include one or more particulate solids comprising one or more particulate solid density-reducing components and one or more non-enzyme detergent ingredients, and optionally one or more conventional cleaning adjunct materials.		